

# Leading edge fashion selected by Benedicte OLRIK

The best Danish fashion, and  
hot new international labels

Determined to bring Scandinavian style to Australia, Benedicte Olrik, a Danish national from Copenhagen, launched Olrik Denmark in Australia in September 2006.

Olrik Denmark provides Australian women and men with the opportunity to buy designer footwear, leather bags, apparel and accessories that are truly beautiful and make a bold fashion statement.

From the outset, Olrik Denmark's philosophy has been to balance the Italian flair for fashion with the elegance of Scandinavian design.

All Olrik Denmark products are designed and created by Europe's finest craftsmen including Enio Silla (Lesilla), Rocco Pistolesi (Rocco P), Gianni Barbato and Isaac Sellam. Our stunning stores and state-of-the-art website reflect the best of Scandinavian design with its

Other designer brands  
available at Olrik Denmark:

- Barracuda
- Bikkembergs
- Buttero
- Camilla and Marc
- Debut
- Gianni Barbato
- Isaac Sellam
- Khoi Dinh Tran
- Lesilla
- Rocco P
- Sand
- Shy
- Siwy
- True Religion
- Valsport
- Zenzero

sleek lines, beautiful simplicity  
and sophisticated styling.

Our unique collection of exclusive boutique Italian, French and Danish brands, whilst household names in Europe, are all new to Australia. Our range is further rounded out by hot new Australian labels including Camilla and Marc, Khoi Dinh Tran and Zenzero, and American designer jeans phenomenons Siwy and True Religion.

